



Development Coordinator

Overview

The Vermont Center for Ecostudies advances wildlife conservation in New England and across the Americas through a combination of scientific research and community engagement. Our work includes conducting research and long-term monitoring projects on a variety of species, from birds to salamanders, butterflies, and bees, and delivering our results to inform management decisions and policies that affect these animals. We work with many partners, from New England and Canada to the tropical locations where New England's migratory species overwinter, and engage thousands of volunteers ("community scientists") who participate in our work through data collection and monitoring. Our work is funded by a combination of grants, contracts, and donations. Our office is in White River Junction, Vermont.

Position Description

The Development Coordinator plays a central role in our continuously-growing philanthropy program. The Development Coordinator is primarily responsible for managing our constituent database (Little Green Light), entering and acknowledging gifts and pledges, supporting three major fundraising appeals each year along with a current strategic fundraising campaign, supporting communications activities, and monthly reporting from the database. The position requires careful attention to detail, strong organization skills, and the ability to handle multiple synchronous projects.

Primary Responsibilities

- Manage all aspects of the donor database, Little Green Light, with a focus on accuracy and consistency, including but not limited to:
 - timely gift entry, acknowledgment preparation, and reporting for approximately \$1 million in annual fund gifts and grants, as well as capital campaign pledges and gifts;
 - data uploads of volunteers, program attendees, event attendees, appeal status, communication updates, contact reports, mailings, and donor research;
 - maintenance and development of database protocols, including enabling new features as needed to provide more detailed gift and goal information;
 - appeal, appeal segmentation, and mailing set up and recording;
 - query and report creation to provide analysis of donor trends, demographics, volunteer information, etc. in collaboration with the Associate Director, Development Manager, and Communications Director;
 - proactive updates to donor contact, research, and other information; and
 - donor/funder list generation for annual report.
- Share responsibility for receiving and depositing gifts following specific protocols for documenting gifts and recording bank deposits. (This is currently completed on a rotating schedule with other staff members.)
- Reconcile donations with the Business Manager's records monthly using Microsoft Excel. Complete annual gift reconciliation and assist the Business Manager with gift documentation for biennial audits.
- Collaborate with the Executive Director, Associate Director, Development Manager, and Communications Director to carry out three to four major appeals per year, facilitating all in-

house appeal mailings. Organize and carry out other, smaller mailings periodically throughout the year.

- Provide general development support and coordination. Conduct some standard research using Wealth Engine and other sources, and update the database accordingly.
- Manage Constant Contact database and reconcile both individual contact's information and email lists with the donor database system. Create email lists as needed for appeals and events upon request by the Director of Communications and Development Manager. Manage new subscribers, unsubscribes, and bounced emails to ensure VCE maintains a positive email deliverability in Constant Contact.
- Assist in organization of special events for staff, Board, and donors. Enter program and event attendees into the donor database system. Attend events as needed. Support staff who conduct programs or events by assisting with informational materials and post-event mailings.

Qualifications

- Two years' recent experience in coordinating fundraising activities, data entry, gift acceptance and acknowledgement, and appeals
- Experience with a donor database system, such as Little Green Light or Raiser's Edge, and ability to quickly become proficient in using VCE's development systems and databases
- Proficiency with Microsoft Office programs, particularly Word and Excel, and internet search engines
- Meticulous attention to detail with an eye for consistency and accuracy
- Ability to follow and create replicable processes and protocols
- Capacity to recognize and maintain confidential donor and gift information
- Strong written and verbal communication
- Strong organizational and planning skills
- Comfort with juggling multiple tasks and/or projects efficiently and completing them in a timely, high-quality manner while shifting focus rapidly if new priorities emerge

Term: This is a part-time (32 hours/week), non-exempt, benefits-eligible position that begins ASAP. Full-time benefits are pro-rated and include paid time off, health and dental insurance, and a 403(b) retirement plan. The position will report to the Development Manager. Work for this position will initially be mostly remote, with approximately one day per week in the office for gift processing. The position could be full-time with the addition of some office management responsibilities. The pay rate will be between \$17-\$19/hour, depending on experience.

Located across the river from Dartmouth College in the vibrant community of White River Junction, our staff is committed to creating a workplace culture that respects and celebrates diversity, and values the wellbeing of all employees. We accomplish this by offering flexible work arrangement options such as telecommuting and alternative work schedules that help foster a healthy work-life balance.

Application Procedure: Please send a cover letter, resume, and list of 3 professional references as PDF attachments via email to Susan Hindinger (shindinger@vtecostudies.org) by April 9, 2021.